

Team Training Perfected

ATTENSI: OUR AI-POWERED GAMIFIED TRAINING SOLUTION

THE CHALLENGE

To combat the industry-wide challenge of training a transient workforce and improve guest experiences.

OUR SOLUTION

We invested in our people-led technology, Attensi. This is a gamified training platform that improved training and engagement of local teams, ensuring a more consistent delivery of our high standards in service.

Attensi transforms static methods of learning into fun and interactive games, quizzes and competitions. Its main goals are to increase team productivity, reduce knowledge gaps, and improve competency among users.

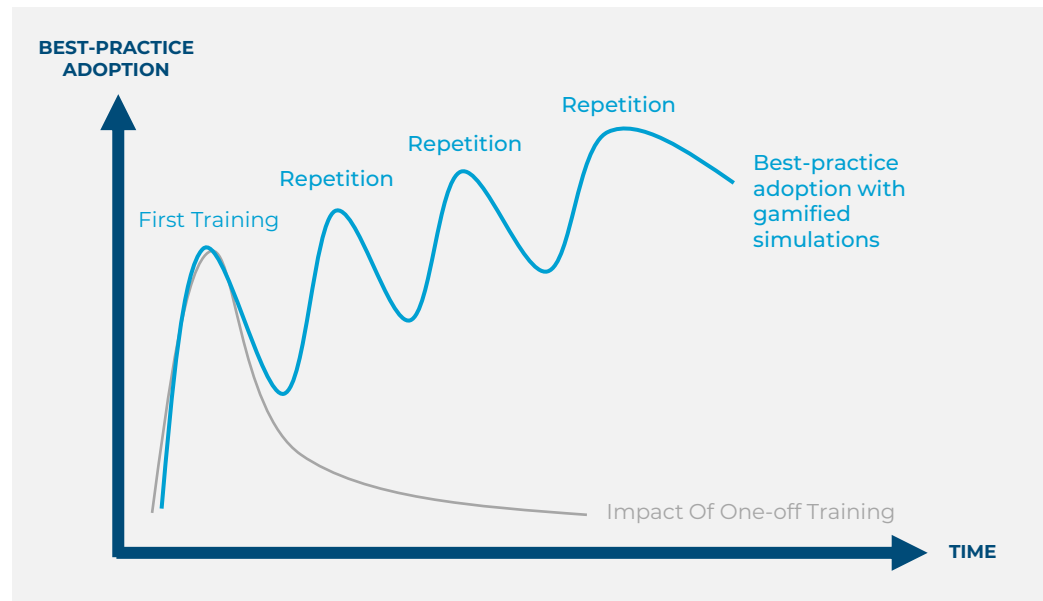
THE IMPACT

Training is at the fingertips of our team, who have grown in confidence and competence since Attensi's implementation.

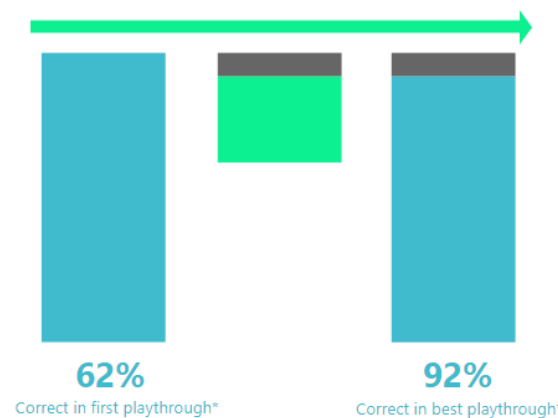
Your guests have a better experience because our team has an improved quality of learning.

REPTITION LEADS TO RETENTION

On average, users repeat modules **2.1 times** to certify and voluntarily retake the module a **further 2 times** to better retain information.



79% of identified knowledge gap has been closed



SUSTAINABILITY

Our training is now more *accessible, paperless, and reduces the carbon emissions* from in-person travel.

ALL TIME STATS

84,281
courses completed

7,103
hours spent playing

5,642
users registered

246,228
playthroughs